

GUIDE FOR APPLICATION FOR AMUSEMENT GAME CENTRE LICENCE

STATUTORY REQUIREMENT OF ADVERTISING AN APPLICATION

The following questions and answers aim to assist you in understanding the statutory requirement of advertising an application.

Q.1 Why is it necessary for the applicant to advertise his application?

It is prescribed by section 5(2) of the Amusement Game Centres Ordinance. In brief, the applicant is required to advertise his application on not less than two occasions, in Chinese, in one Chinese language newspaper circulating in Hong Kong and on not less than two occasions, in English, in one English language newspaper circulating in Hong Kong.

Q.2 When should the applicant advertise his application and what should the applicant do after advertising his application?

The applicant has to advertise his application as soon as possible and return copies of the full page containing the advertisement from each of the newspapers in which it appeared to this Authority within **10 working days** from the date of acknowledgement of his application.

Q.3 Which newspapers should the advertisement be placed?

The advertisement should be placed in an English newspaper and a Chinese newspaper circulating in Hong Kong, such as those listed below, on not less than two occasions:

English newspapers

China Daily Hong Kong Edition
South China Morning Post
The Standard

Chinese newspapers

Apple Daily 蘋果日報
Hong Kong Commercial Daily 香港商報
Hong Kong Daily News 新報
Hong Kong Economic Journal 信報財經新聞
Hong Kong Economic Times 香港經濟日報
Ming Pao Daily News 明報
Oriental Daily News 東方日報
Sing Pao Daily News 成報
Sing Tao Daily 星島日報
Ta Kung Pao 大公報
The Sun 太陽報
Wen Wei Pao 文匯報

Q.4 How to prepare the advertisement?

For advertisement in an English newspaper :-

“Notice is hereby given that (name of applicant) of (address of applicant) is applying to the Commissioner for Television and Entertainment Licensing for new issue of an Amusement Game Centre Licence for the operation of (number of machines) amusement game machines/devices at (address of the proposed amusement game centre), and that any person who has any objections to this application should send a written and signed statement of the reasons of objection to the Commissioner for Television and Entertainment Licensing at Television and Entertainment Licensing Authority, Room 915, 9/F, Revenue Tower, 5 Gloucester Road, Hong Kong, within 14 days from the date of this notice.

Date : (date on which the advertisement appears)”

For advertisement in a Chinese newspaper :-

“現特通告: (申請人姓名) 其地址為(申請人地址), 現向影視及娛樂事務管理處處長申領遊戲機中心牌照, 以便在(建議遊戲機中心地址)使用(遊戲機數目)部遊戲機/裝置, 特此通知。任何人士如反對該項申請, 須在本告示發出日期起計的 14 天內, 以書面向影視及娛樂事務管理處處長(地址: 香港灣仔告士打道 5 號稅務大樓 9 樓 915 室)提出反對的理由, 並加簽署。

日期: (刊登廣告的日期)”

Q.5 What will happen if the applicant fails to submit the advertisement within the stipulated deadline?

The application will be regarded as **invalid** if the applicant fails to submit the advertisement within 10 working days from the date of acknowledgement of his application. The Licensing Authority will not process his application any further.

Television and Entertainment Licensing Authority
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